WRAPandCOOL is a cool box developed for easy2cool with integrated insulating elements for temperature-controlled product shipping. The combination of the corrugated cardboard box from THIMM and the holistic cooling concepts from easy2cool allow the intensity and duration to be individually controlled for chilled or frozen products. An effective cooling time is ensured during shipment thanks to additional ice packs or dry ice.

CUSTOMER BENEFITS

Lasting insulation and constant refrigeration during shipping

- Temperature-controlled shipping for chilled or frozen products in a long-lasting insulating box
- Packaging with integrated paperfloc insulating mats can be disposed of easily with used paper by the end customer
- Transportation of refrigerated products under 7 degrees for up to 48 hours
- Transportation of deep-frozen products up to -18 degrees for up to 48 hours
- Water-based easyakku cooling elements from easy2cool or dry ice ensure intensity and duration of product cooling

Innovative packaging design. Efficient processes.

- Packaging is delivered pre-assembled or as a flat-pack, thus reducing the transport and storage volume
- The bottom and lid have the same design, allowing them to be assembled quicker and more easily
- The option of re-using easy2cool’s water-based cooling elements also helps to make the insulating box more sustainable
- The insulating box is made from over 97% paper and is therefore a more environmentally-friendly alternative to insulation packaging made from plastic or polystyrene

YOUR CONTACT AT THIMM

Sebastian Hennecke
Product manager
Telephone: +49 5551 703 948
Email: Sebastian.Hennecke@thimm.de
Internet: www.thimm.com

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