

Smart Solution - Top Story

SNOCKS

SNOCKS goes Green. SNOCKS is a company that sells socks and boxer shorts of all kinds through an online shop. THIMM produces for the company SNOCKS sustainable packaging made of grass corrugated board for the safe shipping of socks and boxer shorts. The special feature of the sustainable shipping packaging made of corrugated grass board is the integrated safety closure made of corrugated board and the communication potential of the packaging between customer and brand.

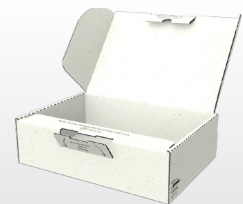
„The cooperation with Thimm was promising from the beginning. Thanks to a very committed and friendly team, communication and cooperation with Thimm is a great pleasure. We were looking for a sustainable and innovative alternative for our shipping packaging and could hardly have found a better one. [...]“

Moritz Tjard Kübler, Head of Sustainability and CSR, Snocks



Snocks

Moritz Tjard Kübler, Head of Sustainability and CSR



CUSTOMER BENEFITS

Safety packaging with integrated closure technology made of corrugated board

- » Integrated safety closure made of corrugated board protects the packaged goods
- » Safety closure enables a non-adhesive sealing and replaces additional external packaging
- » Thanks to the safety lock no non-destructive opening is possible
- » Recipient recognises the integrity of the packaging by the closure
- » Easy opening of the packaging thanks to integrated tear perforation

Grass corrugated board as an alternative sustainable packaging material

- » Grass as a raw material is a quickly renewable raw material and available several times a year
- » Grass corrugated board shipping packaging can be completely recycled



YOUR CONTACT AT THIMM



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